

Grant Blank

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Professional Interests

Social and cultural impact the Internet and new media; quantitative and qualitative methods; cultural sociology, especially cultural evaluation; sociology of science and technology; artificial intelligence.

Awards

Visiting Fellow. 2018. Center for Advanced Internet Studies (CAIS). Ruhr University. Bochum, Germany.

Best paper honorable mention. 2017. Communication, Information Technologies and Media Sociology Section of the American Sociological Association. William H. Dutton & Grant Blank. 2015. "Cultural stratification of the Internet: Five clusters of values and beliefs among users in Britain" *Communication and Information Technologies Annual*. 10: 3-28. DOI: 10.1108/S2050-206020150000010001.

Outstanding Author Contribution. 2016. Emerald Literati Network Awards for Excellence for William H. Dutton & Grant Blank. 2015. "Cultural stratification of the Internet: Five clusters of values and beliefs among users in Britain" *Communication and Information Technologies Annual*. 10: 3-28. DOI: 10.1108/S2050-206020150000010001.

William F. Ogburn Career Achievement Award. Communication, Information Technologies and Media Sociology section of the American Sociological Association. 2015. This award recognizes a sustained body of research that has made an outstanding contribution to the advancement of knowledge in the area of sociology of communication, information technology and media sociology.

Teaching Excellence Award. 2015. University of Oxford.

Books

Nigel Fielding, Raymond M. Lee, and Grant Blank (eds). 2017. *Handbook of Online Research Methods*. 2nd edition. Thousand Oaks CA: Sage Publications. DOI: 10.4135/9781473957992.

Nigel Fielding, Raymond M. Lee, and Grant Blank (eds). 2008. *Handbook of Online Research Methods*. 1st edition. Thousand Oaks CA: Sage Publications. DOI: 1932-8036/20150005

Grant Blank. 2007. *Critics, Ratings, and Society: The Sociology of Reviews*. Lanham MD: Rowman & Littlefield. ISBN-13: 978-0742547032

Leland Wilkinson, Grant Blank, and Christian P. Gruber. 1996. *Desktop Data Analysis with SYSTAT*. New York: Prentice-Hall. ISBN-10: 0135693101

Grant Blank, James L. McCartney, and Edward Brent (eds). 1989. *New Technology in Sociology: Practical Applications in Research and Work*. New Brunswick, NJ: Transaction Press.

Norton Ginsburg, James Osborn, and Grant Blank. 1986. *Geographical Perspectives on the Wealth of Nations*. Chicago, IL: University of Chicago. Department of Geography. Research monograph #220.

Articles

Grant Blank & Thomas Vogl. (in preparation) “Determinants of scientific misinformation”

Grant Blank, Gillian Bolsover, Elizabeth Dubois. (in preparation). “A new privacy paradox: Age, young people and a theory of privacy on social media”

Victoria D. Alexander, Grant Blank & Scott A. Hale. (in preparation) “Sociology of reviews in the digital age: Understanding evaluations of cultural experiences”

Laura Robinson, Jeremy Schulz, Grant Blank, et al. (2020) “Digital Inequalities 2.0: Legacy Inequalities in the Information Age” *First Monday*. 25(7).
<https://firstmonday.org/ojs/index.php/fm/article/view/10842> DOI: 10.5210/fm.25i7.10842.

Laura Robinson, Jeremy Schulz, Grant Blank, et al. (2020) “Digital Inequalities 2.0: Emergent Inequalities in the Information Age” *First Monday*. 25(7).
<https://firstmonday.org/ojs/index.php/fm/article/view/10842> DOI: 10.5210/fm.v25i7.10844

Saba Rebecca Brause & Grant Blank (2020) “Externalized domestication: Smart speaker assistants, networks and Domestication theory” *Information, Communication & Society*. 23(5):751-763. DOI: 10.1080/1369118X.2020.1713845

Pekka Räsänen, Vili Lehdonvirta, Atte Oksanen & Grant Blank. (2020). “Augment, not replace: Uses of non-probability online surveys in social research” *Policy & Internet*. DOI: 10.1002/poi3.238.

Lyn Hoang, Grant Blank & Anabel Quan-Haase. 2020. “The winners and the losers of the platform economy: Who participates and why?” *Information, Communication & Society* 23(5):681-700. DOI: 10.1080/1369118X.2020.1720771

Victoria D. Alexander, Grant Blank & Scott A. Hale. 2018. “TripAdvisor reviews of London museums: A new approach to understanding visitors” *Museum International*. 70(1-2): 154-165. DOI: 10.1111/muse.12200.

Victoria D. Alexander, Grant Blank & Scott A. Hale. 2018. “Digital traces of Distinction? Popular orientation and user-engagement with status hierarchies in TripAdvisor reviews of cultural organizations”. *New Media & Society*. 20(11):4218-4236. DOI: 10.1177/1461444818769448

Elizabeth Dubois & Grant Blank. 2018. “The echo chamber is overstated: The moderating effect of political interest and diverse media” *Information, Communication & Society* 21(5): 729-745. DOI: 10.1080/1369118X.2018.1428656.

- Grant Blank & Christoph Lutz. 2018. "Benefits and harms from Internet use: A differentiated analysis of Great Britain" *New Media & Society*. 20(2): 618-640. DOI: 10.1177/1461444816667135.
- Grant Blank & Christoph Lutz. 2017. "Representativeness of social media in Great Britain: Investigating Facebook, LinkedIn, Twitter, Pinterest, Google+ and Instagram" *American Behavioral Scientist*. 61(7): 741-756. DOI: 10.1177/0002764217717559.
- Grant Blank, Mark Graham, Claudio Calvino. 2017. "Local geographies of digital inequality" *Social Science Computer Review*. 36(1): 82-102. DOI: 10.1177/0894439317693332.
- Grant Blank. 2017. "The digital divide among Twitter users and its implications for social research" *Social Science Computer Review*. 35(6): 679-697. DOI: 10.1177/0894439316671698.
- Grant Blank & Christoph Lutz. 2016. "Social structuration of six major social media platforms in the United Kingdom: Facebook, LinkedIn, Twitter, Instagram, Google+ and Pinterest" *Social Media & Society* '16. July 11-13. London UK. DOI: 10.1145/2930971.2930979.
- William H. Dutton & Grant Blank. 2015. "Cultural stratification of the Internet: Five clusters of values and beliefs among users in Britain" *Communication and Information Technologies Annual*. 10: 3-28. DOI: 10.1108/S2050-206020150000010001. (see Awards)
- Grant Blank & Darja Groselj. 2015. "Examining Internet Use through a Weberian Lens" *International Journal of Communication*. 9:2763-2783. DOI: 1932-8036/20150005.
- Grant Blank & Darja Groselj. 2014. "The dimensions of Internet use: Amount, variety and types" *Information, Communication & Society*. 17:417-435. DOI: 10.1080/1369118X.2014.889189 .
- William H. Dutton & Grant Blank. 2014. "The emergence of Next Generation Internet users" *International Economics and Economic Policy*. 11:29-47. DOI:10.1007/s10368-013-0245-8.
- Grant Blank. 2013. "Who creates content? Stratification and content production on the Internet" *Information, Communication & Society*. 16: 590-612. DOI:10.1080/1369118X.2013.777758.
- Nic Newman, William H. Dutton & Grant Blank. 2012. "Social media in the changing ecology of news" *International Journal of Internet Science*. 7(1): 6-22.
- Grant Blank & Bianca C. Reisdorf. 2012. "The participatory web: A user perspective on Web 2.0" *Information, Communication & Society*. 15: 537-554. DOI:10.1080/1369118X.2012.665935.
- Grant Blank & William H. Dutton. 2012. "Age and trust in the Internet: The centrality of experience and attitudes toward technology in Britain" *Social Science Computer Review*. 30: 135-151. DOI:10.1177/0894439310396186.
- Heidi Netz Rupke & Grant Blank. 2009. "'Country Roads' to Globalization: Sociological Models for Understanding American Popular Music in China" *Journal of Popular Culture*. 42:126-146. DOI:10.1111/j.1540-5931.2009.00574.x.

Grant Blank. 2006. "Communication and Information Technologies: A History of the Middle Years" *Social Science Computer Review*. 24: 158-164. DOI:10.1177/0894439305284623.

Grant Blank & Karsten Boye Rasmussen. 2004. "The Data Documentation Initiative: The Value and Significance of a World-Wide Standard" *Social Science Computer Review*. 22: 307-318. DOI:10.1177/0894439304263144.

Grant Blank. 2004. "Teaching Qualitative Data Analysis to Graduate Students" *Social Science Computer Review*. 22: 187-196. DOI:10.1177/0894439303262559.

Grant Blank. 1997. "The Road Ahead: Observations on the Role of the Internet" *Social Science Computer Review*. 15: 190-195. DOI:10.1177/089443939701500207.

Grant Blank. 1993. "Codebooks in the 1990s; or, Aren't You Embarrassed to be Running a Multimedia-Capable, Graphical Environment like Windows and Still be Limited to 40-byte Variable Labels?" *Social Science Computer Review*. 11: 63-83. DOI:10.1177/089443939301100106.

Grant Blank. 1991. "Why Sociological Computing Gets No Respect" *Social Science Computer Review*. 9: 593-611. DOI:10.1177/089443939100900406.

Grant Blank. 1991. "The Obsolescence of the SAS® System Revisited" pp. 1110-1115 in *Proceedings of the Sixteenth Annual SAS® Users Group International Conference*. Cary, NC: SAS Institute.

Grant Blank. 1989. "Bias in Statistical Software Reviews" pp. 14-20 in Kenneth Berk and Linda Malone (eds.). *Proceedings of the 21st Symposium on the Interface: Computing Science and Statistics*. Alexandria, VA: American Statistical Association.

Grant Blank. 1988. "New Technology and the Nature of Sociological Work" *The American Sociologist*. 19: 3-15. An expanded version is published in *New Technology in Sociology: Practical Applications in Research and Work*, edited by Grant Blank, James L. McCartney, and Edward Brent. 1989. New Brunswick, NJ: Transaction Publishers.

Grant Blank. 1986. "Reviewing Statistical Software on Microcomputers: Methods and Vision" *Computers and the Social Sciences*. 2: 1-10. Reprinted in *Science Software*. 1987. 3: 11-19.

Grant Blank. 1985. "The Obsolescence of the SAS® System" Pp. 279-284 in *Proceedings of the Tenth Annual SAS® Users Group International Conference*. Cary, NC: SAS Institute.

Chapters

Grant Blank & Bianca C. Residorf. (accepted). "Algorithmic literacy and platform trust" in Eszter Hargittai (ed.) *Handbook of Digital Inequality*. Edward Elgar Publishing.

Bianca C. Reisdorf, Grant Blank & William H. Dutton. 2019. "Internet cultures and digital inequalities" pp. 80-95 in Mark Graham & William H. Dutton (eds.). *Society and the Internet: How information and social networks are changing our lives*. 2nd ed. Oxford: Oxford University Press. DOI:10.1093/oso/9780198843498.003.0005

William H. Dutton, Bianca C. Reisdorf, Grant Blank, Elizabeth Dubois & Laleah Fernandez. 2019. "The Internet and access to information about politics: Searching through filter bubbles, echo chambers and disinformation" pp. 228-264 in Mark Graham & William H. Dutton (eds.). *Society and the Internet: How information and social networks are changing our lives*. 2nd ed. Oxford: Oxford University Press.

Grant Blank. 2017. "Online research methods and social theory" pp. 628-641 in Nigel Fielding, Raymond M. Lee & Grant Blank (eds). *Handbook of Online Research Methods*. 2nd ed. Thousand Oaks CA: Sage Publications. DOI: 10.4135/9780857020055.n36.

Raymond M. Lee, Nigel Fielding & Grant Blank. 2017. "Online research methods in the social sciences: An editorial introduction" pp. 3-16 in Nigel Fielding, Raymond M. Lee & Grant Blank (eds). *Handbook of Online Research Methods*. 2nd ed. Thousand Oaks CA: Sage Publications. DOI: 10.4135/9780857020055.n1.

Grant Blank. 2017 "Consumption, food and cultural" in George Ritzer (ed.) *Blackwell Encyclopedia of Sociology*. 2nd Edition. New York: Blackwell. DOI: 10.1002/9781405165518.wbeos0543. (invited article)

Scott A. Hale, Grant Blank & Victoria D. Alexander. 2017 "Live versus archive: Comparing a web archive to a population of webpages" pp.45-61 in Ralph Schroeder & Neils Brügger (eds.). *The web as history*. London: UCL Press.

Grant Blank & William H. Dutton. 2014. "Next Generation Users: Changing access to the Internet" pp. 11-34 in Stine Lomborg & Anja Bechmann (eds.). *The ubiquitous Internet*. London: Routledge.

Grant Blank & William H. Dutton. 2014. "Next Generation Internet users: A new digital divide" pp. 36-52 in Mark Graham & William H. Dutton (eds.). *Society and the Internet: How information and social networks are changing our lives*. Oxford: Oxford University Press.

Nic Newman, William H. Dutton & Grant Blank. 2014. "Social media and the news" pp. 135-148 in Mark Graham & William H. Dutton (eds.). *Society and the Internet: How information and social networks are changing our lives*. Oxford: Oxford University Press.

Grant Blank & William H. Dutton. 2013. "The emergence of Next Generation Internet users" pp. 122-141 in John M. Hartley, Jean Burgess & Axel Bruns (eds.) *Blackwell companion to new media dynamics*. London: Blackwell.

Grant Blank. 2008. "Online research methods and social theory" pp. 537-550 in Nigel Fielding, Raymond M. Lee & Grant Blank (eds). *Handbook of Online Research Methods*. Thousand Oaks CA: Sage Publications. DOI: 10.4135/9780857020055.n29

Raymond M. Lee, Nigel Fielding & Grant Blank. 2008. "The Internet as a research medium" Pp. 2-22 in Nigel Fielding, Raymond M. Lee & Grant Blank (eds). *Handbook of Online Research Methods*. Thousand Oaks CA: Sage Publications. DOI: 10.4135/9780857020055.n1

Grant Blank. 2007. "Food and Cultural Consumption" pp. 721-724 in George Ritzer (ed.) *Blackwell Encyclopedia of Sociology*. New York: Blackwell. (Invited article)

Grant Blank. 2000. "The Progress of the Internet" pp. 37-45 in G. David Garson (ed.). *Social dimensions of information technology: Issues for the new millennium*. Hershey PA: Idea Group Publishing.

Grant Blank & William L. Parish. 1990. "Rural Industry and Nonfarm Employment: Chinese and Comparative Perspectives" pp. 109-139 in R. Yin-Wang Kwok, William L. Parish, and Anthony Gar-On Yeh with Xu Xueqiang (eds.). *Chinese Urban Reform: What Model Now?* Armonk, NY: M. E. Sharp.

Grant Blank. 1986. "An Essay on Multivariate Methodology in Cross-National Research" Pp. 101-120 in Norton Ginsburg, James Osborn, and Grant Blank. *Geographical Perspectives on the Wealth of Nations*. Chicago, IL: University of Chicago. Department of Geography. Research monograph #220.

Monographs, Reviews and Other Papers

I maintain the Oxford Internet Survey (OxIS) website: <https://oxis.oii.ox.ac.uk/>, with reports and papers based on the OxIS data.

Grant Blank. 2020. *How tricky is it to make a covid-19 tracing app?* Podcast available at <https://www.oxfordsparks.ox.ac.uk/content/how-tricky-it-make-covid-19-tracing-app>

Grant Blank, William H. Dutton & Julia Lefkowitz. 2020. *OxIS 2019: The rise of mobile Internet use in Britain*. See <https://ssrn.com/abstract=3538301>

Grant Blank, William H. Dutton & Julia Lefkowitz. 2020. *OxIS 2019: Digital divides in Britain are narrowing but deepening*. See <https://ssrn.com/abstract=3522083>

Grant Blank, William H. Dutton & Julia Lefkowitz. 2019. *OxIS 2019: Dueling perspectives on the Internet in Britain*. See <https://ssrn.com/abstract=3493763>

Grant Blank & William H. Dutton with Julia Lefkowitz. 2019. *Perceived threats to privacy online: The Internet in Britain, The Oxford Internet Survey, 2019*. Oxford: Oxford Internet Institute. See <https://ssrn.com/abstract=3522106>

Elizabeth Dubois & Grant Blank. 2018. The myth of the echo chamber. *The Conversation*. 8 March 2018. <https://theconversation.com/the-myth-of-the-echo-chamber-92544>. Also published in *Salon*. 27 March 2018. https://www.salon.com/2018/03/27/the-myth-of-the-echo-chamber_partner/

William H. Dutton, Bianca C. Reisdorf, Elizabeth Dubois & Grant Blank with Sabrina Ahmad & Craig Robertson. 2017. *Search and politics: The uses and impacts of search in Britain, France, Germany, Italy, Poland, Spain, and the United States*. See <http://ssrn.com/abstract=2960697>

Grant Blank. 2016. *Benchmarking and tracking digital engagement in the UK: Building a standardized and shared set of measures*. Report to the Department for Digital, Culture, Media and Sport, Digital Engagement Research Working Group. See <https://www.gov.uk/government/publications/benchmarking-and-tracking-digital-engagement-in-the-uk>.

Grant Blank. 2016. *Survey technical guidance: Samples, design and analysis*. Report to the Department for Digital, Culture, Media and Sport, Digital Engagement Research Working Group. See <https://www.gov.uk/government/publications/benchmarking-and-tracking-digital-engagement-in-the-uk>.

John Farrington, Lorna Phillip, Caitlin Cottrill, Pamela Abbott, Grant Blank & William H. Dutton. 2015. *Two-Speed Britain: Rural Internet Use*. Aberdeen: University of Aberdeen. See <http://www.dotrural.ac.uk/two-speed-britain/>

William H. Dutton & Grant Blank. 2015. "Cultures on the Internet" *Intermedia* 42 (4/5): 55-57.

Grant Blank & David Sutcliffe. 2015. "Digital divide?" pp. 112-113 in Nicholas Steven (ed.). *Britain in 2015*. ESRC: London. <http://www.esrc.ac.uk/files/news-events-and-publications/publications/magazines/britain-in/britain-in-2015-culture-and-media/>

Grant Blank. 2014. "The social impact of hyperconnectivity". Interview with *The Economist*, video available at <http://www.economistinsights.com/technology-innovation/analysis/hyperconnected-economy/multimedia> .

Grant Blank. 2014. "No, digital natives are not clueless about protecting their privacy online". *The Conversation*. 14 September 2014. [<https://theconversation.com/no-digital-natives-are-not-clueless-about-protecting-their-privacy-online-31654>]

William H. Dutton & Grant Blank with Darja Grosej. 2013. *Cultures of the Internet: The Internet in Britain, The Oxford Internet Survey 2013*. Oxford: Oxford Internet Institute. <http://oxis.oii.ox.ac.uk>

Grant Blank. 2013. "Social stratification and content production: A response" *Information, Communication & Society*. 16:999-1004. DOI:10.1080/1369118X.2013.804142

Grant Blank. 2013. "More of us are online but we feel pretty meh about it" *The Conversation*. 2 October 2013. [<https://theconversation.com/more-of-us-are-online-but-we-feel-pretty-meh-about-it-18806>]

Grant Blank. 2013. "Blurring the boundaries: New social media, new social science" *International Journal of Market Research*. 55(3):461-464. DOI:10.2501/IJMR-2013-040.

Grant Blank. 2013. "Gathering private information online is abuse of state power" *The Conversation*. 7 June 2013. [<https://theconversation.com/gathering-private-information-online-is-abuse-of-state-power-15044>]

Kandy Woodfield, Gareth Morrell, Katie Metzler, Grant Blank. 2013. "Blurring the boundaries? New social media, new social research. A methodological review paper" National Centre for Research Methods. [<http://eprints.ncrm.ac.uk/3168/>]

William H. Dutton & Grant Blank. 2011. *Next Generation Users: The Internet in Britain, The Oxford Internet Survey 2011*. Oxford: Oxford Internet Institute. <http://oxis.oii.ox.ac.uk>

Grant Blank. 2009. Review of "Art from Start to Finish: Jazz, Painting, Writing and other Improvisations" Howard S. Becker, Robert R. Faulkner, & Barbara Kirshenblatt-Gimblett (eds.). *American Journal of Sociology*. 114: 1892-1894.

Grant Blank. 1995. Review of askSam for Windows version 2.0. *Social Science Computer Review*. 13: 571-575.

Grant Blank. 1994. Review of Statistica/DOS. *PC Magazine*. 12 (9): 283-4.

Grant Blank. 1993. "Frequency Tables using the SAS® System: What They Are and What They Could Be" Pp. 104-107 in *Proceedings of the Eighteenth Annual SAS® Users Group International Conference*. Cary, NC: SAS Institute.

Grant Blank. 1992. "Rejoinder to George H. Conklin" *Social Science Computer Review*. 10: 358-361.

Grant Blank. 1989. "What Can We Learn from Modeling Social Systems?" Review of Brian P. Bloomfield's "Modeling the World" in *Contemporary Sociology*. 18: 451-453.

Grant Blank. 1989. Review of EXPERTIMENTAL DESIGN. *Science Software*. 5: 55-9.

Grant Blank. 1989. "Finding the Right Statistic with Statistical Navigator" Review of Statistical Navigator. *PC Magazine*. 8 (5): 97.

Grant Blank. 1989. Review of CSS (Complete Statistical System). *PC Magazine*. 8 (5): 123-4.

Grant Blank. 1989. Review of Prodas (Professional Database Analysis System). *PC Magazine*. 8 (5): 125, 130.

Grant Blank and Leland Wilkinson. 1988. "The Case of the Missing Data" Pp. 221-225 in *Computer Science and Statistics*, Edited by Thomas J. Boardman. Amsterdam: Elsevier.

Peter G. Ford and Grant Blank with Richard Goldstein. 1987. "Review of ForMath, version 2.2" *Notices of the American Mathematical Society*. 34: 472-474.

Grant Blank. 1986. "Another View of Full-Featured Software" *Computers and the Social Sciences*. 2: 57-58.

Grant Blank and Andrew A. Norton. 1983. "A Program to Read SPSS-X System Files" Pp. 531-535 in *Proceedings of the Eighth Annual SAS® Users Group International Conference*. Cary, NC: SAS Institute.

Selected Professional Presentations

"Launch of the 2019 wave of the Oxford Internet Survey (OxIS)". London. 9 September 2019 with speech by HM Minister for Digital Matt Warman.

"Smart Voice Assistants: Early Adopters' Uses and implications for the study of the Internet" (Co-authored with Saba Brause) Annual meeting of the American Sociological Association. New York. 11 August 2019.

"Oxford Internet Survey, 2019: What changed in the past six years?" Digital Inclusion and Policy Research. London. 19 June 2019.

"Winners and Losers of the Platform Economy: Who participates and why?" Lyn Hoang, Grant Blank, Anabel Quan-Haase. Annual meeting of the Canadian Sociological Association. Vancouver, British Columbia. June 04, 2019

"The sociology of reviews in the digital age: Understanding evaluations of cultural organizations" Annual meeting of the American Sociological Association. Washington, DC. 13 August 2018.

"Search, politics and policy mitigation" International Communication Association. Prague, Czech Republic. 25 May 2018.

“Personalization algorithms and echo chambers in the media ecosystem: Do they influence votes?” Fake News and Beyond Conference. Tel Aviv, Israel. 14-15 May 2018.

“Echo chambers and the impact of media diversity: Political opinion formation and government policy” (Co-authored with Elizabeth Dubois) General Online Research Conference. 1 March 2018.

“How people think about Distinction: Using digital trace data to examine cultural hierarchies” Annual meeting of the American Sociological Association. Montreal, Canada. 12 August 2017.

“Politics and search: An evidence-based perspective” Almadalen conference. Visby, Sweden. 3 July 2017.

“The benefits and harms from Internet use: A differentiated analysis of the United Kingdom” (Co-authored with Christoph Lutz). Annual meeting of the American Sociological Association. Seattle, Washington. 23 August 2016.

“The social structuration of six major social media platforms in the United Kingdom: Facebook, LinkedIn, Twitter, Instagram, Google+ and Pinterest” (Co-authored with Christoph Lutz) 11-13 July 2016. 2016 International Conference on Social Media & Society. London.

Briefed Ed Vaizey, HM Minister of State for Culture and the Digital Economy, on “Digital engagement in Britain” 11 April 2016.

“Hive mind meets Distinction: Cultural evaluation on the Internet” (Co-authored with Victoria Alexander and Scott Hale). British Sociological Association Annual Conference. 6 April 2016. Birmingham.

“A dynamic phenomenon: The types and uses of social network sites, 2011-2013” (Co-authored with Darja Groselj). Annual meeting of the American Sociological Association. Chicago, Illinois. 24 August 2015.

“A Weberian approach to understanding Internet use” Annual conference of the Media, Communication and Cultural Studies Association. Northumbria University, Newcastle. 8 January 2015.

“Cluster analysis, principal components and identification of cultures of Internet users” III International Conference on Social Computing. Shokolov Moscow State University for the Humanities. Moscow, Russia. 18 September 2014. Invited plenary presentation.

“Cultures of Internet use” World Internet Project annual conference. Milan, Italy. 3 July 2014.

“Big Data and CAQDAS” CAQDAS 2014 Conference. Horsley Park, Surrey, England. 3 May 2014. Invited keynote presentation.

“Measuring digital inequality through social media data shadows” (Co-authored with Mark Graham & Claudio Calvino) American Association of Geographers annual meeting. Tampa, Florida. 8 April 2014.

“Who uses Twitter? Representativeness of Twitter users” General Online Research conference. Cologne, Germany. 6 March 2014.

- “The property space of Internet use: Amount, variety and types” (co-authored with Darja Groseļj) Annual meeting of the American Sociological Association. New York. 11 August 2013.
- “Opportunities and Challenges for the Digital Researcher” (with Yvette Morey) Social Research Association. 10 December 2012. Invited plenary presentation.
- “Who produces content? Stratification and content production on the Internet” Annual meeting of the American Sociological Association. Denver, Colorado. August 17, 2012.
- Briefed the Prime Minister’s Digital Policy Group on “The Internet in Britain 2011” 10 Downing Street, London. 8 December 2011
- “The Participatory Web: A User Perspective on Web 2.0” (co-authored with Bianca C. Reisdorf). Annual meeting of the American Sociological Association. Las Vegas, NV. August 22, 2011.
- “Youth and the digital divide” Liberal Democrat Party Conference. Liverpool. Part of a panel including Deputy Prime Minister Nick Clegg. September 20, 2010.
- “Toward a Systematic Theory of Consumer Choice and the Internet” Annual meeting of the American Sociological Association. Atlanta, GA. August 16, 2010. ESA RN02
- Sociology of the Arts Conference. University of Surrey. September 2, 2010.
- “Convergence Theory and Disciplinary Differences” Annual meeting of the American Sociological Association. San Francisco, CA. August 10, 2009.
- “Why do Audiences read Reviews?” Annual meeting of the American Sociological Association. Boston, MA August 1, 2008.
- “Satisfaction with Doing Science: Convergence or a Two-Tier System?” (Co-authored with Roberta Spalter-Roth) Annual meeting of the American Sociological Association. Boston, MA August 4, 2008.
- “Camping out in the Coffee Shop World: A Sociological Analysis of Coffee Shop Conventions” (Co-authored with Nicole Van Vooren) Annual meeting of the American Sociological Association. New York, NY August 14, 2007.
- “Online Research Methods and Social Theory” ESRC e-Society Programme Colloquium. Royal Society, London, UK. March 29, 2007.
- “Status and the Sociology of Choice” Annual meeting of the American Sociological Association. Montreal, Canada. August 13, 2006
- “Measuring Cultural Values in National Development” (Co-authored with Judith Coats-Crowson) Annual meeting of the American Sociological Association. Philadelphia PA. August 2005
- “‘Country Roads’ to Internationalization: Sociological Models for Understanding American Popular Music in China” (Co-authored with Heidi Netz) Annual meeting of the American Sociological Association. Philadelphia PA. August 2005
- “Worldwide Data Documentation Standards and the Future of Social Science Research” Annual meeting of the Eastern Sociological Society. Washington DC. March 18, 2005.

- “Toward a Sociological Theory of Choice” Annual meeting to the American Sociological Association. San Francisco CA. August 14, 2004
- “Perceived Effects of Popular Culture and Censorship of Youth” (Co-authored with Margaret Emma Holland). Annual meeting of the Society for the Study of Social Problems. San Francisco CA. August 2004.
- “A Sociology of Choice” Annual meeting of the Society for the Advancement of Socio-Economics. Washington DC. July 9, 2004.
- American University Center for Teaching Excellence seminar “Qualitative research: Qualrus and Nud*ist software” February 9, 2004
- “The Production of Censorship” (Co-authored with Margaret Emma Holland) Annual meeting of the American Sociological Association. Atlanta GA. August 16, 2003.
- “The Internet and the Entertainment Industry: A Cultural Analysis” Annual meeting of the American Sociological Association. Chicago IL. August 18, 2002
- “Human Subjects Protection and Course-Based Research” Sociology Department Chair’s Conference. Chicago IL. August 16, 2002.
- “Implications of the Internet for Theories of Cultural Production and Reception” Annual meeting of the American Sociological Association. Anaheim CA. August 16, 2001.
- “Technology and Teaching Large Classes” Invited presentation to conference Lessons from New Faculty: Teaching Across the Social Sciences. University of Chicago. May 12, 2001
- “Eating Out: The Rise and Character of Public Evaluation of Food” Annual meeting of the American Sociological Association. Washington, DC. August 14, 2000.
- “Internet Data Sources for Teaching Globalization” Annual meeting of the American Sociological Association. Washington, DC. August 15, 2000.
- “The Nature and Types of Reviews: A Study of a Social Institution” Annual meeting of the American Sociological Association. Chicago. August 10, 1999.
- “‘Their Power is in the Stars’: Reviews, Audience Involvement, and Cultural Hierarchies” Annual meeting of the American Sociological Association. San Francisco. August 24, 1998.
- “Reviewers: Makers of Hierarchies and Boundaries” Annual meeting of the American Sociological Association. Toronto, Canada. August 11, 1997.
- “Social Science Computing Beyond HTML” Keynote speech for Conference on Computing for the Social Sciences. Whitman College, Walla Walla, WA. June 26, 1997.
- “The Data Documentation Initiative: Building an International Standard” Annual meeting of the Association of Public Data Users. Washington, DC. October 29, 1996.
- “Statistical Graphics for Sociologists” Annual meeting of the American Sociological Association. New York, NY. August 19, 1996.
- “Computer Support for Text-Based Research: Directions for Future Development” Conference on Computing for the Social Sciences. Minneapolis, MN. May 14, 1996.

“Research, Text, and Computing: Retrieving and Organizing your Words” Annual meeting of the American Sociological Association. Washington, DC. August 21, 1995.

“Facilitating Electronic Data Interchange: A World-wide, Standard Social Science Codebook Format” Conference on Computing for the Social Sciences. San Diego, CA. June 18, 1995.

“The Science of Software Reviews” Conference on Computing for the Social Sciences. College Park, MD. June 3, 1994.

“Expressing Social Theories with Rule-Based Expert Systems” Annual meeting of the American Sociological Association. Pittsburgh, PA. August 24, 1992.

“Codebooks in the 1990s” Conference on Computing for the Social Sciences. Ann Arbor, MI. May 6, 1992.

“Models of Sociological Theory” World Congress of Expert Systems. Orlando, FL. December 19, 1991.

“Wayward Programs: The Social Control of Deviant Software” Annual meeting of the American Sociological Association. Washington, DC. August 13, 1990

“An Expert System Model of Barrington Moore’s *Social Origins of Dictatorship and Democracy*” Annual meeting of the American Sociological Association. San Francisco, CA. August 12, 1989.

“Using Artificial Intelligence to Model Theory” Annual meeting of the Eastern Sociological Society. Philadelphia, PA. March 12, 1988.

“Sociology and Microcomputer Statistical Software” Annual meeting of the Eastern Sociological Society. Boston, MA. May 1-3, 1987. Invited presentation.

“When Can You Use Your Microcomputer for Statistical Analysis?” Annual meeting of the Midwest Sociological Society. St. Louis, MO. April 10-13, 1985.

“Patterns of International Development” Annual meeting of the Midwest Sociological Society. Chicago, IL. April 19-21, 1984.

Discussant and Panelist

Discussant for session “Mixing Qualitative and Quantitative Approaches” American Sociological Association. San Francisco, CA. August 2004.

Invited panelist for “Making Smart Decisions about Technology for your Department” Sociology Department Chair’s Conference. Atlanta, GA. August 15, 2003.

Discussant for session “Sociology and the Internet: Research and Teaching Opportunities” Annual meeting of the American Sociological Association. Toronto, Canada. August 13, 1997.

Discussant for session “The Culture of the Internet” Annual meeting of the American Sociological Association. New York, NY. August 19, 1996.

Panelist for “The Road Ahead: Social Sciences and the Internet” Conference on Computing for the Social Sciences. Minneapolis, MN. May 13, 1996.

Debater arguing *against* the proposition, “Resolved: Information Technology will Significantly Improve the Quality of Life for Americans in the 21st Century”
Conference on Computing for the Social Sciences. San Diego, CA. June 19, 1995.

Panelist for “Present and Future Role of Expert Systems in Research” Conference on Computing for the Social Sciences. Ann Arbor, MI. May 5, 1992.

Professional Experience

Oxford Internet Institute. University of Oxford. Survey Research Fellow. 2010-present. There is no tenure in UK universities, but since 2015 I have had a similar contract—a permanent contract with no time limit.

Harris Manchester College. University of Oxford. Senior Research Fellow. 2017-present.

Quello Center. Michigan State University. Quello Center Associate. 2018-present.

Oxford Martin School. University of Oxford. Oxford Martin Associate. 2013-present.

American Sociological Association. Senior Research Associate. 2008-2009.

Applied Social Research Associates. 2007-2008. A consulting firm specializing in social science data collection, data analysis, and research design.

American University. Assistant Professor of Sociology. 1999-2007

Independent Consultant. 1979-1999. Specialties: Data Analysis and Research Design. Responsibilities included statistical analysis, survey design and analysis, focus groups, interviewing, research design, teaching statistics and research design, writing user manuals, data management, systems analysis, computer programming.

Northwestern University. Lecturer. Winter and Spring 1988. Graduate statistics courses.

Research Assistant. 1979-1980. “Urban Life in China” William L. Parish, University of Chicago.

Data Analyst. 1978-1979. Social Psychiatry Study Center, University of Chicago, Sheppard Kellam, Director.

Research Assistant. 1977-1978. “Atlas of Economic Development and Policy” Norton S. Ginsburg, University of Chicago, funded by the National Science Foundation.

Research Associate. 1975-1976. Minnesota Systems Research, Inc. Minneapolis, Minnesota. I directed field work for “The Effects of Interpersonal Similarity and Spatial Proximity among Navy Recruits” Principal Investigator Richard Sykes, University of Minnesota. Funded by the Office of Naval Research.

Education

Ph.D. Sociology, University of Chicago. 1999. Thesis: *Stars, Thumbs and Best Buys: A Sociological Theory of Reviews and Credible Knowledge*. Advisor: William L. Parish.

M.A. Sociology, University of Chicago. 1980.

B.A. *summa cum laude*, Sociology, University of Minnesota. 1974.

Free University of Berlin. Berlin, Federal Republic of Germany, 1972-1973.

Grants

Co-Principal Investigator. 2019-2020. "Oxfordshire digital inclusion project" Knowledge Exchange Seed Fund. £4,800.

Principal Investigator. 2018-2020. "Oxford Internet Survey 2019" Department for Digital, Culture, Media and Sport: £250,000. BT: £50,000. Google: £50,000. Total: £350,000.

Principal Investigator. 2018-2020. "Inclusive labor designs for a fair digital economy" Research Council of Norway. £12,000.

Principal Investigator. 2013-2015. "The geography of digital inequality" Economic and Social Research Council. £200,000.

Co-Principal Investigator. 2013-2014. "Rural Supplement to the Oxford Internet Survey 2013" Dot.rural Digital Hub. £170,000

Principal Investigator. 2012-2014. "Oxford Internet Survey 2013" Nominet Trust. £125,000.

Co-Principal Investigator. 2012. "Blurring the boundaries: New social media, new social science?" ESRC National Centre for Research Methods. Networks of Methodological Innovation. £23,300

Co-Principal Investigator. 2009-2011. "Mentoring, networks and under-represented minorities in the science pipeline" National Science Foundation. \$119,000.

Teaching

Teaching Excellence Award. 2015. University of Oxford.

University of Oxford. 2010-present. Oxford Internet Institute. Graduate statistics, research methods, research design and qualitative methods courses. Social dynamics of the Internet.

American University. 1999-2007. Department of Sociology. Graduate research methods courses, Graduate statistics courses, Sociology and Popular Culture, Social Welfare Policy, Introduction to Sociology, Critical Social Theory. Chair of departmental Methods and Statistics committee.

Lecturer. Northwestern University. 1988. Sociology Department graduate statistics courses.

Professional Activities: Editorial

National Science Foundation review panelist for Human and Social Dynamics. 2005 & 2008.

Editorial Board. *Social Science Computer Review*. 1999-2006.

Editorial Board. Sage Publications. Sage Series on New Technologies in Social Science Research. 1996-2000.

Special issue editor. *The American Sociologist*. Issue titled "New Technology and the Nature of Sociological Work" Volume 19, Number 1. 1988.

Special issue editor. *Computers and the Social Sciences*. Issue titled, "Full-Featured Microcomputer Statistical Software" Published as Volume 2, Numbers 1-2. 1986.

Book referee for Sage Publications, Wadsworth Publishing Co., and University of Chicago Press.

Manuscript referee for *American Journal of Sociology*; *American Sociologist*, *Computational and Mathematical Organization Theory*; *Information, Communication & Society*; *Journal of Consumer Culture*; *Poetics*; *Social Problems*; and *Social Science Computer Review*.

Professional Activities: Impact and Outreach

Chair of Digital Inclusion Research Working Group, Department for Digital, Culture, Media and Sport (DCMS). The UK government sees improving digital skills and access as a key to fostering productivity growth. The Research Working Group is a UK government task force that supplies research to DCMS on how to improve digital access and digital skills of British citizens. This includes not only disadvantaged groups like poor people or elderly, but people working in cultural industries. 2013-present.

Digital Skills Partnership Board member. Department for Digital, Culture, Media and Sport. Formed by HM Minister of State for Digital, Margot James, the purpose of the DSPB is to deliver a “more collaborative, coordinated and innovative approach” to providing digital skills training. 2017-present.

Topic Lead of the Internet Access Harmonization Group of the Government Statistical Service. This project harmonizes all Internet-related items across all British government surveys, including Census, ONS, DCMS, Ofcom, GSS, NISRA and others. 2017-present.

Data Documentation Initiative (DDI) Executive Board member. 1995-2004.

Professional Activities: Organizational

Chair. Communication, Information Technologies and Media Sociology section, American Sociological Association. 1999-2000.

Communication, Information Technologies and Media Sociology section, American Sociological Association. Section Council member 2017-2019, 1992-1993, 1988-1989; Book award committee member, 2018; Best Graduate Student Paper award committee chair 2004, committee member 2014, 2017; Career Achievement award committee member, 2016; Nominating committee chair 2001, 2002; Secretary-Treasurer 1994-1998; Organizer of refereed roundtables 1995, 2020.

Program Co-Chair. Conference on Computing for the Social Sciences (CSS98), the annual conference of the Social Science Computing Association. Yale University. May 20-22, 1998.

President. Social Science Computing Association. 1996-1997.

Best Graduate Student Paper award selection committee. Sociology of Culture section, American Sociological Association. 2006, 2007.

Session organizer. “Software reviews: Editors and Vendors Perspectives” Computing for the Social Sciences 1994. College Park, MD. June 4, 1994.

American Sociological Association Electronic Networking Committee. 1988-1993.

Session organizer. “Microcomputer Statistical Software for Sociologists” Annual meeting of the Midwest Sociological Society. St. Louis, MO. April 10-13, 1985.

Professional Affiliations

American Sociological Association. Section memberships: Communication, Information Technologies and Media Sociology; Sociology of Culture; Science, Knowledge, and Technology.

Association of Internet Researchers.

Association for Computing Machinery.

International Communication Association. Communication and Technology division.