The Internet in Britain:
The Oxford Internet Survey (OxIS) 2005

Speakers:
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• Andrea Millwood-Hargrave, Research Associate, OII
Internet adoption by individuals in Britain (2003–2005)

OxIS 2003: N=2,029 (All respondents); OxIS 2005: N=2,185 (All respondents)
Household Internet adoption (2003–2005)

<table>
<thead>
<tr>
<th></th>
<th>2003</th>
<th>2005</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current access</td>
<td>58%</td>
<td>61%</td>
</tr>
<tr>
<td>Had access in the past</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Never had access</td>
<td>37%</td>
<td>34%</td>
</tr>
</tbody>
</table>

OxIS 2003: N=2,029 (All respondents); OxIS 2005: N=2,185 (All respondents)
Households planning to get Internet access in the next year (2003-2005)

OxIS 2003: N = 848 (Households with no Internet access);
OxIS 2005: N = 855 (Households with no Internet access).
Broadband connection per household with Internet access (2003-2005)

OxIS 2003: N= 1,172 (Households with Internet access); OxIS 2005: N = 1,330 (Households with Internet access)
Households considering Broadband in the next year (2003–2005)

OxIS 2003: N= 930 (Households with narrowband Internet connection);
OxIS 2005: N= 534 (Households with narrowband Internet connection)
In your household is the Internet left on all or most of the time or connected only when you are actually using it? (2005)

- Only when I use it: 47%
- Most of the time: 25%
- All the time: 26%
- Don't know: 2%

N= 784 (Broadband users only)
Modes of Internet access in the household (2003–2005)

OxIS 2003: N= 1,172 (Households with Internet access);
OxIS 2005: N= 1,330 (Households with Internet access)

OxIS 2003: N= 1,201 (Current Internet users) N= 1,309 (Current Internet users)
Average time spent online in a week by life stage (2005)

OxIS 2005: N= 1,309 (Current Internet users)
*average hours spent in a week on the Internet with 95% confidence interval level
Have you ever tried to set up a Web page? (2003-2005)

- **Never**: 79% (2003) vs 82% (2005)
- **Yes tried - not successful**: 2% (2003) vs 4% (2005)
- **Yes - successfully**: 19% (2003) vs 14% (2005)

*OxIS 2003: N= 1,201 (Current Internet users); OxIS 2005: N= 1,309 (Current Internet users)*
e-Communication (2005)

![Bar chart showing usage of different online communication methods with N=1,309 (Current Internet users)]

- Check email: 92%
- Send email attachments: 67%
- Instant messaging: 56%
- Chat: 26%
- Phone calls: 13%

N= 1,309 (Current Internet users)
e-Information (2005)

N= 1,309 (Current Internet users)
Do you read any newspapers or news service online that you do not read in print? (2005)

- Yes: 20%
- No: 80%

N = 1,309 (Current Internet users)
Access to health care information in the past twelve months (2005)

N = 1,309 (Current Internet users)
How often shop online (2005)

N= 1,309 (Current Internet users)
e-Travel (2005)

N= 1,309 (Current Internet users)
e-Entertainment (2005)

N= 1,309 (Current Internet users)
e-Learning

N= 1,309 (Current Internet users)
e-Money (2005)

- Banking online: 45%
- Paying bills: 39%
- Investing in stocks & funds: 10%

N= 1,309 (Current Internet users)
Other uses (2005)

N= 1,309 (Current Internet users)
e-Government: did at least one e-government action online (2005)

N = 1,309 (Current Internet users)
Internet and e-government (2005)

N= 1,309 (Current Internet users)

- Information about Central Government services: 21%
- Information about local council services: 19%
- Information about schools: 19%
- Information about MP, local councillor, politician: 8%
- Pay local council tax, fine, service: 6%
- Pay for central government tax: 5%
- Email a councillor: 5%
- Email an MP: 3%
- N= 1,309 (Current Internet users)
The Internet helps people express their concerns to Government (2005)

N= 1,309 (Current Internet users)
Where would you go first if looking for information on… (2005)

N=2,185 (All respondents)
The Internet allows me to keep in touch with people you normally could not talk to so often (2003-2005)

OxIS 2003: N= 1,201 (Current Internet users);
OxIS 2005: N= 1,309 (Current Internet users)
Met people or made friends online – 2005

80% No
20% Yes

N= 1,309 (Current Internet users)
The Internet and self-perceived time change on other activities (2005)

N= 1,309 (Current Internet users)
The Internet helps me save time (2005)

N= 1,309 (Current Internet users)
Multi-tasking (2005)

N= 1,309 (Current Internet users)
Do you do more than one activity while you are online such as listening to music, watching TV or using the telephone?
Multitasking by life-stage (2005)

N= 1,309 (Current Internet users)
*'Pupils': aged 14-22 in full time education; ‘Working age’: employed of any age and all other persons not in employment up to age 55; ‘Retired’: 55 or over and not in employment
Multitasking by hours spent on the Internet (2005)

Average hours spent on the Internet in a week:
- No = 7.9
- Yes sometimes = 11.6
- Yes most of the time = 15.6
Importance of the Internet to current way of life (2005)

N=1,309 (Current Internet users only)
Importance of the Internet by life stage (2005)

N=1,309 (Current Internet users only)
*'Pupils': aged 14-22 in full time education; ‘Working age’: employed of any age and all other persons not in employment up to age 55; ‘Retired’: 55 or over and not in employment
The Internet is making life better (2005)

N= 1,309 (Current Internet users)
Attitudes towards receiving SPAM (2003-2005)

OxIS 2003: N=1,037 (Email users); OxIS 2005: N = 1,208 (Email users)

*Which of the following most closely describes your attitudes towards receiving unsolicited mail, sometimes called SPAM?
Concern about protecting computer from viruses (2005)

N= 1,372 (Computer users only)
Bad experiences in the past year (2003-2005)

OxIS 2003: N=1,037 (Email users); OxIS 2005: N = 1,208 (Email users)
*asked to provide bank details’ only asked in 2005
People who go online put their privacy at risk (2003–2005)

OxIS 2003: N= 1,201 (Current Internet users);
OxIS 2005: N= 1,309 (Current Internet users)
*note 2003 question asked in the context of shopping online
I am concerned about the amount of immoral material on the Internet (2005)

N= 1,309 (Current Internet users)
People should be able to express their opinions on the Internet even if they might be offensive to me (2005)

N= 1,309 (Current Internet users)
Internet regulation (2005)

N= 1,309 (Current Internet users)
Attitudes towards Internet regulation by Presence of children in the household (2005)

Governments should regulate
- Households with no children: 27%
- Households with children: 31%

Undecided
- Households with no children: 34%
- Households with children: 36%

Governments should not regulate
- Households with no children: 31%
- Households with children: 22%

Don’t know
- Households with no children: 9%
- Households with children: 12%

N= 1,309 (Current Internet users)
Opinion of restriction of children’s access to the Internet (2005)

Users

<table>
<thead>
<tr>
<th>Category</th>
<th>%</th>
</tr>
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<tbody>
<tr>
<td>Definitely no restrictions</td>
<td>4</td>
</tr>
<tr>
<td>Very few restrictions</td>
<td>11</td>
</tr>
<tr>
<td>Some restrictions</td>
<td>80</td>
</tr>
<tr>
<td>Don't know</td>
<td>4</td>
</tr>
</tbody>
</table>

N= 1,309 (Current Internet users)
Who should be responsible for these restrictions (2005)

- **Parents**: 95%
- **ISPs**: 75%
- **Government**: 46%

N= 1,309 (Current Internet users)
Everyone in Britain should be required to carry an identification card (2005)

N=2,185 (All respondents)
Information which should be included on identification card (2005)

- Person's signature
- Person's photograph
- Person's fingerprints

N=2,185 (All respondents)
Income and Internet Use, 2005

Source: OxIS 2005, Number of respondents = 2,185
Broadband Use by Income - 2005

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Broadband Connection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up tp £12,500</td>
<td>54%</td>
</tr>
<tr>
<td>£12,500-25,000</td>
<td>53%</td>
</tr>
<tr>
<td>£25,000-37,500</td>
<td>59%</td>
</tr>
<tr>
<td>£37,500-50,000</td>
<td>67%</td>
</tr>
<tr>
<td>£50,000 and over</td>
<td>72%</td>
</tr>
</tbody>
</table>

Source: OxIS 2005, Number of respondents = 2,185
Modes of Access by Income, 2005

Source: OxIS 2005, Number of respondents = 2,185
Education and Internet Use, 2005

Source: OxIS 2005, Number of respondents = 2,185
Internet Use by Life Stage, 2003-2005

Pupils: age 14-22 years and in full time education.
Working age: employed of any age and all other persons not in employment up to age 55.
Retired: 55 or over and not in employment.

Source: OxIS 2003, Number of respondents = 2,030 – OxIS 2005 Number of respondents = 2,185
Generally speaking, how interested would you say you are in the Internet (2005)

<table>
<thead>
<tr>
<th>Interest Level</th>
<th>Users</th>
<th>Drop-outs</th>
<th>Non-users</th>
<th>N=2,185 (All respondents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not at all interested</td>
<td>1</td>
<td>17</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>Not very interested</td>
<td>9</td>
<td>39</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Interested</td>
<td>15</td>
<td>36</td>
<td>48</td>
<td></td>
</tr>
<tr>
<td>Very interested</td>
<td>7</td>
<td>42</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>Don't know</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td></td>
</tr>
</tbody>
</table>
Interest in the Internet by life stage (2005)

N=2,185 (All respondents)
*'Pupils': aged 14-22 in full time education; ‘Working age’: employed of any age and all other persons not in employment up to age 55; ‘Retired’: 55 or over and not in employment.
Think that present use of computers is an actual threat to personal privacy in this country (2005)

- Yes, 49%
- No, 32%
- Don't know, 19%

N=2,185 (All respondents)
Concern about threats to personal privacy in Britain today (2003-2005)

OxIS 2003: N= 2,029 (All respondents); OxIS 2005: N= 2,185 (All respondents)
Think that personal information about yourself is being kept in a file somewhere for purposes not known to you (2003-2005)

OxIS 2003: N= 2,029 (All respondents); OxIS 2005: N= 2,185 (All respondents)