

'Wish you were here before!'

Who gains from collaboration between computer science and social research?

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Help! How is this social data?

Time	ne taken to serve the request (microseconds) Origin of request (IP address) F5 """First line of request"" (in quotes)" bytes Remote logname (Almost always blank)				Host name (equates to Scratchpad) Time the request was received (e#g# (01/Apr/ Status of final request (e#g# 200, 301, etc) """Referer"" (in quotes)"			"""Full URL"" (in quotes)" /2011:11:17:42 +0100) Size of the response in		
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Interdisciplinary work for e-science

E-science

- 1. Application of an e-infrastructure to do science
- 2. The study of the design, uptake and use of e-Science

E-infrastructure: Scratchpads, online platform for biodiversity research

Need: Developing alternative evaluation metrics for escience

Goal: Identification of different types of users

Approach: Collaboration between social science and omputer science valuable for e-science





What is the impact of e-science?

Question from e-science facility to social scientists

Identification of different types of users

- Who are visiting Scratchpad platform?
- Identify Internet Service Providers visiting Scratchpads
- Cluster Internet Service Providers visiting Scratchpads, into meaningful categories





Material

Standard web analytics report of Scratchpads

- >300 community sites
- > 5,000 registred users (unpaid)
- Public and closed content





Names of 6,728 unique Internet Service Providers (ISPs) (6 months) telstra internet verizon online llc

natural history museum

freie universitaet berlin

queensland department of natural resources and water

Gemeente maastricht

national parks board (ministry of national development)

agriculture and agrifood canada

Commission europeenne

u.s. fish and wildlife service irm/bfo hastate of nebraska / office of





Social scientists and computer scientists

First trying alone...

....marina|marine|medical|medisch|microsoft|mineral|mining|ministerie|ministry|monsanto|museo|museum|nationalpark|naval|navy|nerc|news|novartis|observatoire|office....

Then question to computer scientist

- ...from social scientists: could you help us to better...
- collect web data?
- refine/cluster the data?
- develop tools/methods for measuring robustness of data?





Altmetrics for e-science: a social science and computer science project

"to what extent can we improve a human developed method with computational techniques, in order to cluster ISPs into meaningful categories representing the various audiences using Scratchpads?"





Method computer scientist

Identify Internet Service Providers visiting Scratchpads, removing noise



Inductive logic program, Aleph

Cluster Internet Service Providers visiting Scratchpads into meaningful categories



Bayesian classifier





Results: Identification of ISPs

Manually build filter (181 terms)

- accuracy 94%
- precision 92%
- recall 97%



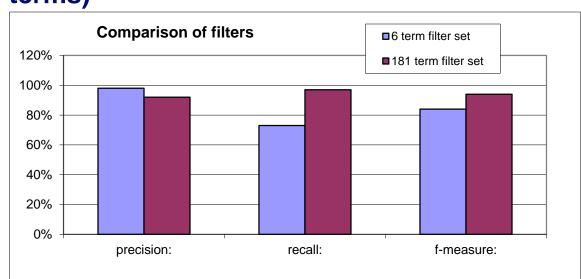
Many hours of work

Computational filter (6 terms)

- accuracy 84%
- precision 98%
- recall 73%



Couple of minutes









Results: Clustering ISPs in meaningful categories ISPs by Sector

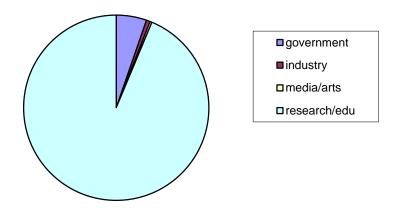
Manual method: filter with key words

"university" "research" "school" "museum"

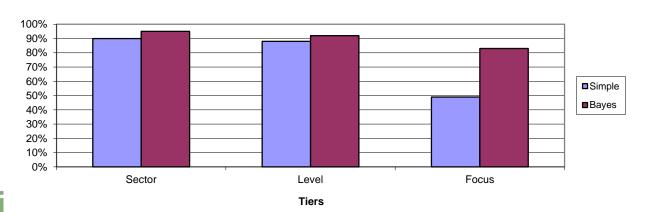
Problematic!

Computational method: classifiers

- 90% accuracy



Classifier Accuracy







Who gains from collaboration between computer science and social research?

- E-science facilities, e-science uptake and implementation
- Social Science and
- Computer Science





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