

# Summer Doctoral Programme

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Students



Oxford Internet Institute  
University of Oxford

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### Pauline Cheong

Pauline Hope Cheong is a fourth year doctoral candidate in the Annenberg School of Communication, USC, with a specialization in new media and media effects. Her current research nodes are on the social implications of new communication and educational technologies, work constraints affecting family and community storytelling in the new economy, and health communication among underserved populations. Pauline is from the country state of Singapore and is effectively bilingual in English and Mandarin. She has received grants from the National Youth Council, Singapore and Good News Production futernational. Her other communication specialties include playing various musical instruments, choral singing and art.

Dr. Pauline Hope Cheong  
Email: pcheong@buffalo.edu  
Address: Department of Communication, School of Informatics,  
359 Baldy Hall, Buffalo, NY 14260 - 1060  
Tel: (716) 645-2141, x. 1182.  
Fax: (716) 645-2086

### Karen Coppock

Karen Coppock researches corporate strategy and economic

development. Specifically, Karen is directing her doctoral research at the Fletcher School, Tufts University, towards exploring how leading information and communication technology (ICT) firms are collaborating with other organizations to simultaneously develop human capital and ICT markets in Latin America.

Prior to Fletcher, Karen spent four years with Telcordia, most recently as Assistant Vice President of Strategic Accounts, International. In this capacity, Karen worked closely with leading international telecommunications companies, assisting them with their strategic initiatives. Before joining Telcordia, Karen launched and headed the Latin American regional sales office for Williams Communications. Karen has also held positions with INTEL SAT, Pacific Bell and AT&T.

Karen is an affiliate of the Berkman Centre at Harvard University and a member of the graduate student committee of Stanford's Social Innovation Review. Karen collaborated with the Information Technology Group of Harvard's Centre for International Development from 2001 to 2002. At this research institute, she co-authored and published a study on regional electronic commerce initiatives, and country profiles for Mexico and Uruguay. She has also published work on international videoconferencing (Telecommunications).

Karen received her Master's Degree from the Fletcher School and

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graduated cum laude in both Business Administration and Modern Languages (Spanish) from the California State University, Chico. Karen is expecting to receive her doctoral degree in May of 2004.

### Elisabeth Deutskens

Drs. Elisabeth Deutskens (1977) works as a Ph.D. candidate at the Department of Marketing at the University of Maastricht, The Netherlands. During the fall semester 2004, she was a visiting scholar at the Marketing Department of the W.P. Carey School of Business, Arizona State University. Her doctoral dissertation (expected completion July 2005) is titled From Paper-and Pencil to Screen-and-Keyboard: Studies on Internet-based Marketing Research and is supervised by Prof. Dr. Ko de Ruyter from the University of Maastricht and Prof. Dr. Martin Wetzels from the Eindhoven University of Technology.

More information on her publications can be found at: <http://www.personeel.unimaas.nl/ec.deutskens/>

### Zoe Dowling

Zoë Dowling is a third year PhD student at the Department of Sociology, University of Surrey. She holds an ESRC CASE

studentship (partnered with the UK Office for National Statistics) and is investigating the implementation of Web data collection for mandatory business surveys. She has undertaken in-depth qualitative interviews with businesses, investigating the reception of surveys and survey technologies in order to gain a better understanding of the response process for mandatory business surveys. Expected completion date: October 2005

Zoe was awarded an MPhil in Social Research Methodology (cum laude) at the University of Stellenbosch, South Africa in 2001. Her Masters thesis investigated the Internet as a tool for social science data collection.

<http://www.soc.surrey.ac.uk/~scp1zd/>

### Rita Ferreira

Rita Ferreira is a PhD student at IESE Business School (sponsored by the Portuguese Ministry of Science and Technology - PRAXIS XXI) in Management/Information Systems, supervised by Prof. J.E. Ricart; researcher at the IESE-PwC E-Business Centre; teacher to undergraduates, MBAs and executives in Portugal, Spain and France. Professional experience in consulting (PwC) and Banking (Unicre and BCP). Writer of case studies, conference papers, and press articles on trust, e-trustmarks,

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payment and reward systems on the web, social entrepreneurship in arts.

Grants and fellowships awarded: PRAXIS XXI, IESE, Erasmus, RADMA, McKinsey, AIESEc, CRAC, EMDS.

### Urs Gasser

Dr. Urs Gasser is an associate professor of law at the University of St. Gallen (Switzerland), where he serves as the director of the Research Center for Information Law ([www.fir.unisg.ch](http://www.fir.unisg.ch)). Urs is a graduate of the University of St. Gallen (S.J.D. 2001, J.D. 1997) and Harvard Law School (LL.M. 2003). Before joining the St. Gallen faculty, Urs spent three years as a research and teaching fellow at the Berkman Center for Internet & Society at Harvard Law School, where he recently has been appointed as Faculty Fellow. Urs' research focuses on legal frameworks aimed at regulating information and communication processes, and on effects of structural changes in the information environment on the legal system. Current research projects explore the regulation of digital communications, the anatomy of informational standards, and information quality issues. Urs is a registered Attorney-at-Law in Switzerland, was chairman of the Forum for European Information Law at the 1st European Jurists Day and the 64th Deutscher Juristentag, and has published and edited, respectively,

six books and has written over 40 articles in books, law reviews, and professional journals. Most recently, he edited a book on Information Quality Regulation. Further information is available at <http://cyber.law.harvard.edu/people/ugasser.html>.

### Michael Girsberger

Michael Girsberger got his Master degree in Law (lic.iur.) at the University of Berne, Switzerland in 2001. He now works as a research fellow for Prof. C.B. Graber at I-CALL (Internationa] Communications and Art Law Lucerne), at the University of Lucerne School of Law, Switzerland.

Michael is writing a PhD thesis in Competition and Copyright Law on the implications of Digit Rights Management on collecting societies.

### Eugene Gorny

None supplied

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### Richard Hodkinson

<http://www-scf.usc.edu/~hodkinso/>

### Justyna Hofmoki

Justyna Hofmoki. Born 1977 in Bia3ystok, Poland. In 2001 graduated from Warsaw University in Sociology. Since 2001 PhD student at Graduate School for Social Research in Polish Academy of Sciences. Married. Research focus: sociology of the Internet; neo institutional analysis; history of the Internet; deflning the Internet in terms of the commons; mobile and wireless technologies.

Published in "Studia Sociologiczne".

### Alison Humphreys

Sal Humphreys is a PhD candidate from Queensland University of Technology, Creative Industries faculty. Her research is into online computer games.

She did her Honours research on avatar based chat rooms in 1996 and has since worked as a researcher into narrative and interactivity, a website project manager, and a technical writer for a

computer games company.

### Ildiko Kaposi

Ildiko Kaposi is a doctoral candidate at the Department of Political Science at Central European University. Her research interests include the internet and democracy, political communication, and the political economy of the press.

### Tracy L.M. Kennedy

Tracy Kennedy is a PhD Candidate at the University of Toronto, Canada.

Working with Barry Wellman as her supervisor, her dissertation research - "The Digital Home in Canadian Context" - uses quantitative and qualitative methods to examine the prevalence of the Internet in Canadian homes, and investigates the implications of the household Internet on social interactions and relationships between family members. Tracy is a lecturer at Brock University in the Dept of Communications, Popular Culture and Film on the subjects of Media Analysis, Mass Culture and Cyberculture, and

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teaches Technology & Society at the University of Toronto. Tracy is also actively involved in the Association of Internet Researchers (AoIR). More information can be found at her website: <http://www.netwomen.ca>

### Peter Kovalenko

None supplied

### Nimrod Kozlovski

Nimrod Kozlovski is the author of the book *The Computer and the Legal Process* (Israeli Bar Association Press, 2000) and numerous articles on the Internet and privacy law, computer search and seize and electronic evidence. He was a lecturer in cyberlaw and e-commerce at Tel-Aviv University and the Tel-Aviv College of Management where he also previously taught tort and corporate law as a teaching assistant. After receiving his L.L.B and L.L.M degrees from Tel-Aviv University, he clerked for Hon. Dr. Gavriel Kling, Israeli District Court, and Hon. Dr. Michael Cheshin of the Israeli Supreme Court. After an LL.M. program at Yale Law School (class of 2002) is currently a J.S.D candidate at Yale and a fellow of the Information Society Project. He is currently also at New York Law School teaching "CyberCrime, CyberTeror and

Digital Law Enforcement". Nimrod also serves as a member of the Israeli governmental e-commerce committee, as an advisor to the legislative committee on e-signature and as a trainer for Judge~ and public attorneys on Information and computer Law.

Scholarly interest includes: CyberLaw and Civil Liberties; Privacy Law; Law Enforcement in I Digital Environment; Cultural Transmission in the Digital Age; Culture Jamming and Hactivism.

### Merlyna Lim

Merlyna Lim, a trained architect graduated from Bandung Institute of University (ITB) and Parahyangan University (Unpar), currently is aPhD candidate in Technology & Society Studies at University ofTwente - Enschede The Netherlands. Her research is about the mutual shaping of internet and society in Indonesian context, which explores both of political economy and sociotechnical aspects of internet within society and poses the question of the role of the internet and prospects for democracy in Indonesia's post-Suharto era. She also includes spatial analysis in her exploration. Recent academic awards include: WOTRO fellowship + best proposal (NWO Netherlands), Winner of International Paper Contest held by American Society of Information Science and Technology (ASIST, USA), research grant from Toda Institute for Global Peace and Policy Research, a recipient of various

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travel grants (from NUS, U.Hawaii, Ohio u., Ford Foundation, Tunghai Univ, Eugene Garfield Foundation, Toda Institute), KNA W fellowship (Netherlands), Best Graduate (Unpar), and Honourable Mention from Autodesk International Design Your World Contest. Her papers have already been published in various international journals and books.

Available at [www.geocities.com/olohok](http://www.geocities.com/olohok) 99

### Kris Markman

Kris Markman holds a BA in Media Communications, and an MA in Media Communications Management, both from Webster University in St. Louis, and is currently a doctoral student in Communication Studies at the University of Texas at Austin. Her research interests centre around the ways individuals and groups adapt their communicative competencies and everyday interactional strategies to the new communication media of the Internet. Kris also enjoys undergraduate teaching and has taught numerous courses in public speaking, mass communication, and broadcasting. Prior to returning to school for her Ph.D., Kris spent 6 years working as a public radio manager in Texas and Missouri.

### Mira Nenova

Master degree in Law, University of Sofia, Bulgaria. Master of Advanced European Studies, Europe Institute of the University of Basel, Switzerland. Mira was a Research Fellow at the World Trade Institute of the University of Berne prior to joining the i-call (International Communications and Art Law Lucerne) Team of Prof. Dr. Christoph Graber at the University of Lucerne. She is currently writing a PhD thesis under the supervision of Prof. Dr. Thomas Cottier of the University of Berne. Her research focuses on competition law issues in the electronic communications sector and on some governance implications of the convergence phenomenon.

### Bradford Owen

Bradford Owen is a doctoral fellow at the University of Southern California's Annenberg School for Communication. His dissertation analyzes the evolution of narrative across cinema, television, and new media. He holds a bachelor's degree in biology from Loyola Marymount University and master's degrees in business administration, cinema production, and communication from the University of Southern California. As an independent writer-

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producer-editor he has produced more than forty films and videos, including two independent feature films. He was raised, lives and will die in Los Angeles, California.

### Hernando Rojas

Hernando Rojas (M.A., University of Minnesota) is a doctoral candidate in the School of Journalism and Mass Communication, University of Wisconsin - Madison. His research interests currently centre on communication and political engagement, specifically the potential of communication practices to foster political participation and community. He has published his work in the International Journal of Public Opinion Research, IT&Society and Mass Communication and Society, and has won top student paper awards from the World Association for Public Opinion Research and the American Association for Education In Journalism and Mass Communication. His professional background

includes: (a) publisher of a traditional and electronic "politics and culture" weekly newspaper in his native Colombia; (b) consultant for the United Nation's development program, establishing quality of life monitoring systems; and (c) communications strategist for a civic culture campaign spear-headed by Bogota's mayor.

### Arul Selvan

Arul Selvan is a doctoral student at the Manipal Institute of Communication, India. His dissertation and publications focus on online religiosity in Usenet news group environment. His publications to date include a research paper on Hindu Online Groups (Routledge, 2003 Forthcoming) and paper presentations in various conferences. He edits two listserv newsletters, ICERNET and MORGUE, that deal with Indian communication education and research respectively.

### Elena B. Settles

I am a Ph.D. Candidate at the University of Delaware and a Research Assistant with the Institute for Public Administration. My primary work and research interests are state and local governance and information technology development policy. I received Master of Business and Economics and Master of Public Administration graduate degrees and worked for the city government in Russia focusing on education administration and personnel reform.

<http://www.ipa.udel.edu/students/settles/>

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### Alek Tarkowski

Alek Tarkowski is a PhD candidate at the Department of Sociology, Central European University (CEU) in Warsaw, Poland and lecturer at the Department of Social Psychology of Computing and Communication, Warsaw School of Social Psychology. His interest concern everyday Internet.

usage, social effects of new media and relations between technologies and social institutions. His MA dissertation was a case study of the N30 protests in Seattle in 1990, seen as an example of a r global, media-enhanced movement with a network structure.

### Kaye Trammel

Dr. Kaye Trammel ([http://www.manship.lsu.edu/Faculty/directory/kaye\\_trammel.htm](http://www.manship.lsu.edu/Faculty/directory/kaye_trammel.htm)) is an assistant professor at the Louisiana State University's Manship School of Mass Communication in the U.S. Kaye's research interests focus on the intersection of computer-mediated and political communication. Her dissertation looked at political messages on celebrity-run weblogs (blogs).

Kaye spent five years on active duty in the U.S. Navy as a journalist and now serves as a commissioned public affairs officer

in the Naval Reserve.

She managed content for a 4,500+ page, award-winning Web site as the Web editor at Shands HealthCare in Gainesville, Fla. Kaye received her doctoral degree from the University of Florida in 2004 and attended the OII SDP in 2003. Kaye blogs at <http://kaye.trammel.com/blog> and she can be reached via e-mail at [trammel@lsu.edu](mailto:trammel@lsu.edu).

### Brendesha Tynes

Brendesha Tynes is a doctoral student in the Psychological Studies in Education Division of UCLA's Graduate School of Education and Information Studies. Her research focuses on peer socialization of race-related behaviours and ethnic identity development in online contexts. Other interests include cross-cultural communication, online learning environments and storytelling.

Brendesha has a BA in History from Columbia University and an MA in Learning Sciences from Northwestern University. She currently works as a project manager and research associate for the Children's Digital Media Centre in Los Angeles, California.

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### Shenja Vandergraaf

Shenja van der Graaf received her M.A. in Media Studies (Institute of Media & Representation) at the Utrecht University (1999). Initiated a study re: the dialectics of conflict and consensus between the production and reception of various media texts. Worked and studied during her MA at various institutes and universities in Amsterdam, Rotterdam, Los Angeles, London, Cardiff, Cambridge (Mass.), and NYC. In 2000 she was awarded with a scholarship from the Dutch Ministry of Education, Culture and Sciences, Leiden University and Japan-Netherlands Institute in Tokyo. Her research focused on the Japanese media industry and American and European markets (BMG Entertainment, SONY Pictures) - whereby focusing on new media technologies, web sites and cyber crime.

Vandergraaf is currently working as educational officer for Communication and Information Studies in Utrecht, is co-author of a book on mobile communication in Japan (in progress), works on a Ph.D. in advergames (in collaboration with MIT and YaYa) and volunteers as head of communications for world-wide refugee services in The Netherlands.

### Pille Vengerfeldt

Pille Vengerfeldt is a media and communications PhD student in University of Tartu, department of Journalism and Communications. She also holds a Marie Curie fellowship grant for visiting researcher position in Dublin City University, School of Communication. Areas of interest include issues of digital divide from the user/non-user perspective and issues around online communities.

### Perttu Virtanen

Perttu Virtanen has a LL.M degree from Helsinki University (Finland) and a LL.M.Eur degree from Aberdeen University (Scotland).

Currently he works as a researcher at Helsinki Institute for Information Technology (HIIT) where he is also a Project Manager of the Digital Economy Core (DECORE) research programme.

Prior to current activities he has worked for several years both in private and public practice, involving questions of, among others, Intellectual Property and Information and Communications;

Technology law.

His recent areas of special interest have been Database Law and

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Intellectual Property Rights on Geographic and Location Data. For some of the papers and presentations in English see:  
<http://www.hiit.fi/u/virtanen/>  
<http://www.hiit.fi/de/core/>