



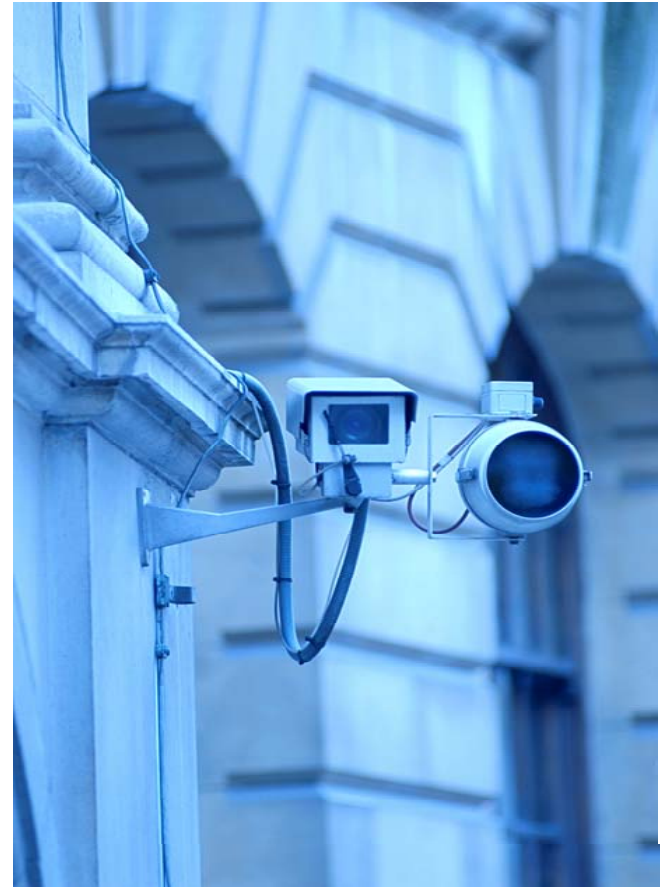
Ruth Ward, Allen & Overy LLP

Social software in a hard world

An obvious solution for professional services?



A challenging setting (1)?



A challenging setting (2)?



About us

OUR PRACTICE

OUR VALUES

OUR HISTORY

CORPORATE RESPONSIBILITY

PEOPLE

ENVIRONMENT

MARKETPLACE

ANNUAL REPORTS

INNOVATION

AWARDS

EMPLOYEE STORIES

COMMUNITY

ABOUT US INNOVATION

From ideas to action

Allen & Overy's commitment to innovative practice was recognised by the *Financial Times* in its 2007 Innovative Lawyers survey, an annual survey of cutting-edge practice in the legal profession. The survey confirmed Allen & Overy as the number one firm in the FT Law 50 and winner of the FT's Most Innovative Law Firm award for having "consistently shown innovation through a number of firsts".

Allen & Overy is the result of 77 years of innovative thought, followed by action. From our development into a full service firm and our international strategy, and from our online services to our energy saving

DID YOU KNOW?

Winner of the *Financial Times*' Most Innovative Law Firm 2007 award for having "consistently shown innovation through a number of firsts"

Rising to the challenge – A&O's roadmap for success

- Sought expert advice
- **Experimented**
- Started small
- Learned by doing
- Supported growing phase
- **Worked with 'trusted communities'**
- Shared ownership
- **Focused on business needs**
- Focused on business tools not jargon

A&O's use of social tools reflects our business needs and our business culture

- Work spaces for:
 - projects
 - business initiatives
 - courses and events
 - legal teams
 - support departments
 - other internal networks
 - client communities
- Employee blogs
- Know-how wikis
- Participation in external networks

Example A&O team space (home page)



Know-How Group

Owner: [Ruth Ward](#) Logged in user: [Ruth Ward](#)

Categories

- [A&O publications and online services](#)
- [Best Practice](#)
- [Clients](#)
- [KM reading](#)
- [Know-how resources](#)
- [Know-how strategy](#)
- [Products and suppliers](#)
- [Staff News](#)
- [Systems Projects](#)
- [Training](#)
- [Help](#)

[Add new discussion](#)

Themes

- [Added value services](#)
- [BD blogs](#)
- [clients](#)
- [communities](#)
- [Deutsche](#)
- [Document automation](#)
- [Drafting](#)
- [Fountain Guides](#)
- [hot topics](#)
- [India](#)
- [Italian regulatory framework](#)
- [Jobs](#)
- [KM strategy](#)
- [know how function](#)
- [know how system](#)
- [Know How System \(KHS\)](#)
- [Know-how](#)
- [Lloyds TSB magazine](#)
- [measuring value](#)
- [M&A](#)
- [UK & EU](#)
- [US & Canada](#)

Latest Discussions

04 June 2007

[English Law Society reform - potential changes to SFPs](#)

From 1 July, Allen & Overy LLP will no longer be regulated in England by the English Law Society but by the new "Solicitors Regulation Authority". There are references to the Law Society in at least some of our SFP...

posted by wardr at 02:15 PM | [Know-how resources](#) | [Comments \(0\)](#)

31 May 2007

[Enterprise Search](#)

You may recall that last year I did two webcasts aimed at keeping the firm up to date with plans to improve the existing know-how system. We did a survey of user views and held a number of workshops with...

posted by jabbarid at 06:22 PM | [Systems Projects](#) | [Comments \(0\)](#)

[It's good to talk](#)

It's good to talk according to the Corporate and Employment and Benefits PSL teams. They met today for lunch together with partners Debbie Harris, Paul Crook, Maria Stimpson and Sylive Watts. The purpose was to discuss best practice, cross-selling and...

posted by fahys at 03:22 PM | [Know-how resources](#) | [Comments \(1\)](#)

24 May 2007

[Talk to the BLT](#)

Along with the heads of know-how from Linklaters, Clifford Chance, Freshfields, and Simmons & Simmons, I gave a talk to the Banking Legal Technology group last week. This is a group of around 20 investment banks who have decided to...

posted by jabbarid at 05:10 PM | [Clients](#) | [Comments \(0\)](#)

22 May 2007

[New Energy PSL - C3](#)

Just wanted to introduce myself to those I haven't yet met. I arrived at the beginning of May - a new PSL in C3 with an Energy focus working closely with Business Development. Many thanks to those who have been...

Search

Recent bookmarks

- [Society for Computers and Law website](#)
Contains details of SCL events and training and publications
- [Inside Knowledge Magazine](#)
See the content of the latest issue, available in hard copy from the London Library
- [Know-how contacts](#)
Look here for know-how contact information

Archives

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